BOOTHS CONFIGURATION GUIDE

INDEX

**CLICK BELOW TO GO TO THE GUIDE
FOR THE STAND OF YOUR CHOICE:**

STAND BRONZE

6,5m x 6,5m = 42,25sqm

STAND SILVER
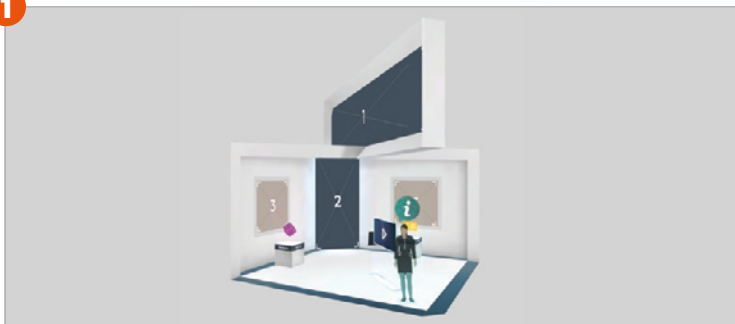
13m x 6,5m = 84,5sqm

STAND GOLD
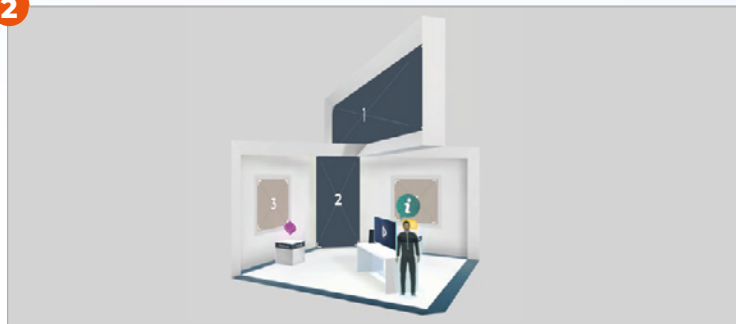
13m x 13m = 169sqm

STAND PLATINUM

26m x 13m = 338sqm

GECO
THE SUSTAINABILITY EXPO

AVAILABLE LAYOUTS
BOOT BRONZE (1 of 1)

6,5m x 6,5m = 42,25sqm

1

2

3

CONFIGURATION INSTRUCTIONS
BOOT BRONZE (1 of 2)

6,5m x 6,5m = 42,25sqm

- 2 *wall graphics*
- 1 *poster*
- 1 *video*

- 1 *brochure*
- 1 *info and contacts*
- 1 *visitor form*

- 1 *product*
- 1 *booth assistant**
- 2 *booth representatives**

*If you need more info please visit **THE FAQ PAGE** ← click directly here

Set the images in relation to the stand choosen (see previous page).
Before starting the fair you will be asked to select the stand of your choice and to upload images to configure and personalize it.

IMAGES

*(all images need to be exported and uploaded in .jpg format)
*(the poster can be hyperlinked to a website)

Image 1 *(wall graphic)*	⟶	1024x256 px
Image 2 *(poster)*	⟶	256x512 px
Image 3 *(wall graphic)*	⟶	256x256 px
TV screen	⟶	256x128 px

Any boot you choose needs a brochure in order to explane your activity to visitors and allow them to download your material on their computer (yellow element visible on boots on previous page).

n.1 BROCHURE

*(remember to name files properly since they will be visible to attendees/visitors)

Advertising materials, catalogues, presentations, brochures, flyers, etc.

| 1 PDF file | ⟶ | 10 Mb max size |

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CONFIGURATION INSTRUCTIONS
BOOT BRONZE (2 of 2)

6,5m x 6,5m = 42,25sqm

Any boot you choose needs a video to explane your activities to visitors and to engage them (blue elements with PLAY sign at the centre, you can see them at page 3).

n.1 VIDEO

*(The video should be either "public" or "unlisted" on YouTube, users will not be able to view the video if it is on "private")

Company introduction, explanations, tutorials, speechs, etc.

1 YouTube link ⟶ ONLY https:// - NO http://

Any boot you choose needs a presentation of your product-service (purple element with a cubic shape, you can see it in boots at page 3).

n.1 PRODUCT SHEET + n.1 SLIDESHOW + n.1 3D ROTATOR

1 PRODUCT SHEET ⟶ 1 image JPG 640x640 px
1 descriptions + detail
1 web link

1 SLIDESHOW ⟶ 1 gallery of images in JPG format 1600x1200 px

1 3D ROTATOR ⟶ You need to create a zipped file of 12-40 photos JPG 800x600 px *

*(Rename each photo with the corresponding number and create a .zip folder, when you upload the folder in the Configurator the system will create automatically a 3D model of the product.)

AVAILABLE LAYOUTS
BOOT SILVER (1 of 1)

13m x 6,5m = 84,5sqm

NEW

NEW

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THE SUSTAINABILITY EXPO
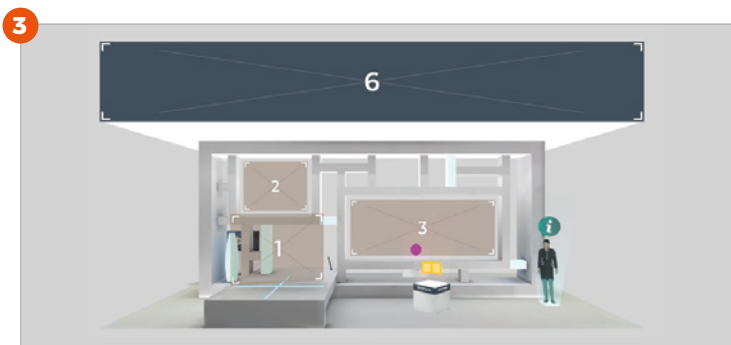
CONFIGURATION INSTRUCTIONS
BOOT SILVER (1 of 3)

13m x 6,5m = 84,5sqm

- **3** *wall graphics*   - **5** *brochure*   - **4** *product*

- **3** *poster*   - **1** *info and contacts*   - **1** *booth assistant**

- **1** *video*   - **1** *visitor form*   - **3** *booth representatives**

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Set the images in relation to the stand choosen (see page 6).
Before starting the fair you will be asked to select the stand of your choice and to upload images to configure and personalize it.

IMAGES

*(all images need to be exported and uploaded in .jpg format)
*(posters can be hyperlinked to a website)

Image 1 *(poster)*	$\longrightarrow$	416x320 px
Image 2 *(poster)*	$\longrightarrow$	416x320 px
Image 3 *(poster)*	$\longrightarrow$	832x320 px
Image 4 *(wall graphic)*	$\longrightarrow$	192x862 px
Image 5 *(wall graphic)*	$\longrightarrow$	192x862 px
Image 6 *(wall graphic)*	$\longrightarrow$	1024x162 px
TV screen	$\longrightarrow$	256x128 px

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THE SUSTAINABILITY EXPO

CONFIGURATION INSTRUCTIONS
BOOT SILVER (2 of 3)

13m x 6,5m = 84,5sqm

Any boot you choose needs a brochure in order to explane your activity to visitors and allow them to download your material on their computer (yellow element visible on boots on page 6).

n.5 BROCHURES

*(remember to name files properly since they will be visible to attendees/visitors)

Advertising materials, catalogues, presentations, brochures, flyers, etc.

5 PDF files ⟶ 10 Mb max size each file

Any boot you choose needs a video to explane your activities to visitors and to engage them (blue elements with PLAY sign at the centre, you can see them at page 6).

n.1 VIDEO

*(The video should be either "public" or "unlisted" on YouTube, users will not be able to view the video if it is on "private")

Company introduction, explanations, tutorials, speechs, etc.

1 YouTube link ⟶ ONLY https:// - NO http://

GECO
THE SUSTAINABILITY EXPO

CONFIGURATION INSTRUCTIONS
BOOT SILVER (3 of 3)

13m x 6,5m = 84,5sqm

Each boot you choose needs a presentation of your product-service (purple element with a cubic shape, you can see it in boots at page 6).

n.4 PRODUCT SHEETS + n.4 SLIDESHOWS + n.4 3D ROTATORS

|	
4 PRODUCT SHEETS ⟶	4 images JPG 640x640 px 4 descriptions + details 4 web links
4 SLIDESHOW ⟶	4 galleries of images in JPG format 1600x1200 px
4 3D ROTATORS ⟶	for each 3D rotator you need to create a zipped file of 12-40 photos JPG 800x600 px *

*(Rename each photo with the corresponding number and create a .zip folder, when you upload the folder in the Configurator the system will create automatically a 3D model of the product.)

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AVAILABLE LAYOUTS
BOOT GOLD (1 of 1)

13m x 13m = 169sqm

GECO
THE SUSTAINABILITY EXPO
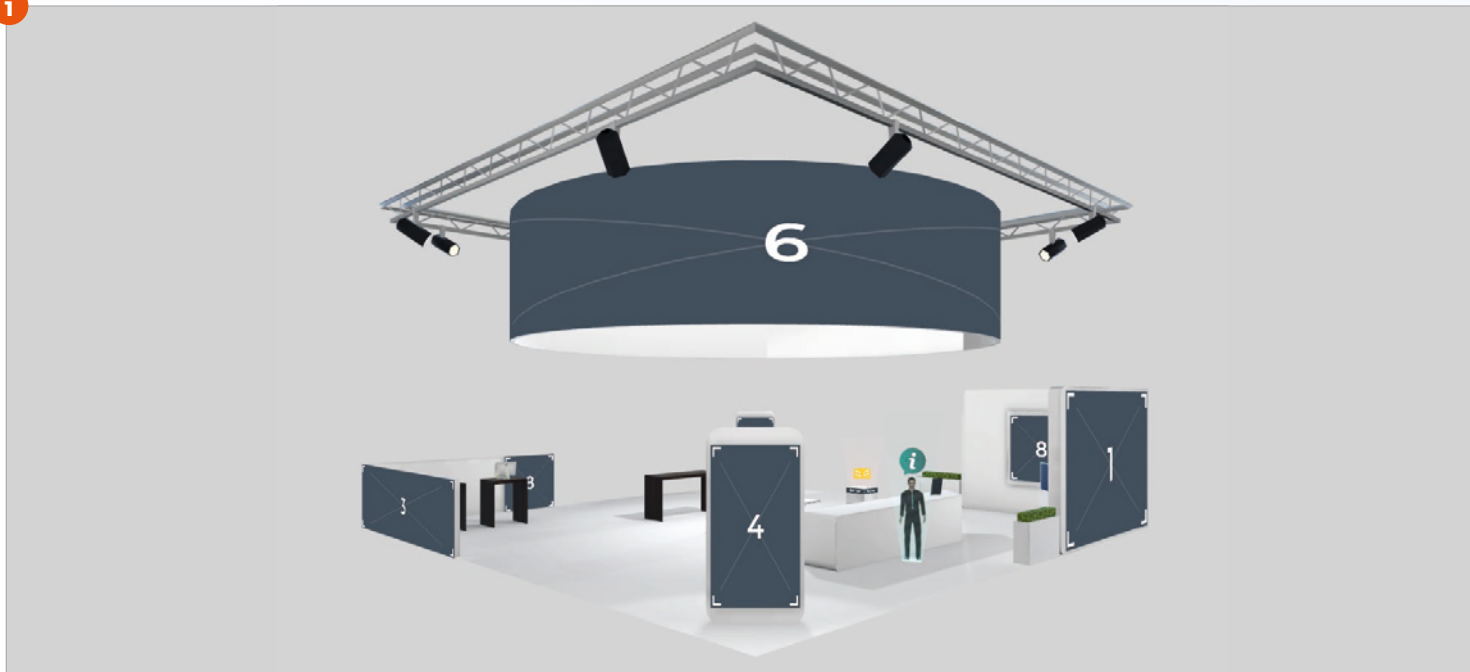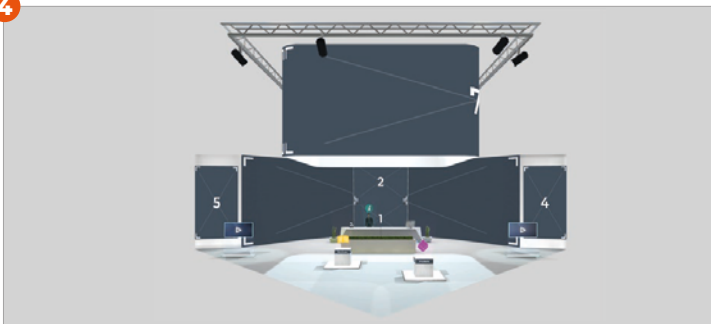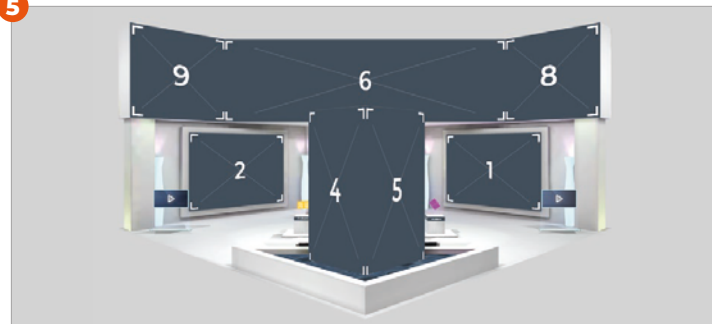
CONFIGURATION INSTRUCTIONS
BOOT GOLD (1 of 3)

13m x 13m = 169sqm

- **4** *wall graphics*
- **5** *poster*
- **3** *video*
- **10** *brochure*
- **1** *info and contacts*
- **1** *visitor form*
- **8** *product*
- **3** *booth assistant**
- **5** *booth representatives**

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Set the images in relation to the stand choosen (see page 10).
Before starting the fair you will be asked to select the stand of your choice and to upload images to configure and personalize it.

IMAGES

*(all images need to be exported and uploaded in .jpg format)
*(posters can be hyperlinked to a website)

Image 1 *(poster)*	⟶	368x256 px
Image 2 *(poster)*	⟶	368x256 px
Image 3 *(poster)*	⟶	864x256 px
Image 4 *(poster)*	⟶	320x512 px
Image 5 *(poster)*	⟶	320x512 px
Image 6 *(wall graphic)*	⟶	1024x256 px
Image 7 *(wall graphic)*	⟶	1024x256 px
Image 8 *(wall graphic)*	⟶	128x128 px
Image 9 *(wall graphic)*	⟶	128x128 px
TV screen	⟶	256x128 px

GECO
THE SUSTAINABILITY EXPO

CONFIGURATION INSTRUCTIONS
BOOT GOLD (2 of 3)

13m x 13m = 169sqm

Any boot you choose needs a brochure in order to explane your activity to visitors and allow them to download your material on their computer (yellow element visible on boots on page 10).

n.10 BROCHURES

*(remember to name files properly since they will be visible to attendees/visitors)

Advertising materials, catalogues, presentations, brochures, flyers, etc.

10 PDF files ⟶ 10 Mb max size each file

Any boot you choose needs videos to explane your activities to visitors and to engage them (blue elements with PLAY sign at the centre, you can see them at page 10).

n.3 VIDEO

*(The video should be either "public" or "unlisted" on YouTube, users will not be able to view the video if it is on "private")

Company introduction, explanations, tutorials, speechs, etc.

3 YouTube links ⟶ ONLY https:// - NO http://

GECO
THE SUSTAINABILITY EXPO

CONFIGURATION INSTRUCTIONS
BOOT GOLD (3 of 3)

13m x 13m = 169sqm

Each boot you choose needs a presentation of your product-service (purple element with a cubic shape, you can see it in boots at page 10).

n8 PRODUCT SHEETS + n.8 SLIDESHOWS + n.8 3D ROTATORS

8 PRODUCT SHEETS ⟶ 8 images JPG 640x640 px
8 descriptions + details
8 web links

8 SLIDESHOW ⟶ 8 galleries of images in JPG format 1600x1200 px

8 3D ROTATORS ⟶ for each 3D rotator you need to create a zipped file of 12-40 photos JPG 800x600 px *

*(Rename each photo with the corresponding number and create a .zip folder, when you upload the folder in the Configurator the system will create automatically a 3D model of the product.)

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THE SUSTAINABILITY EXPO

AVAILABLE LAYOUTS
BOOT PLATINUM (1 of 1)

26m x 13m = 338sqm

GECO
THE SUSTAINABILITY EXPO
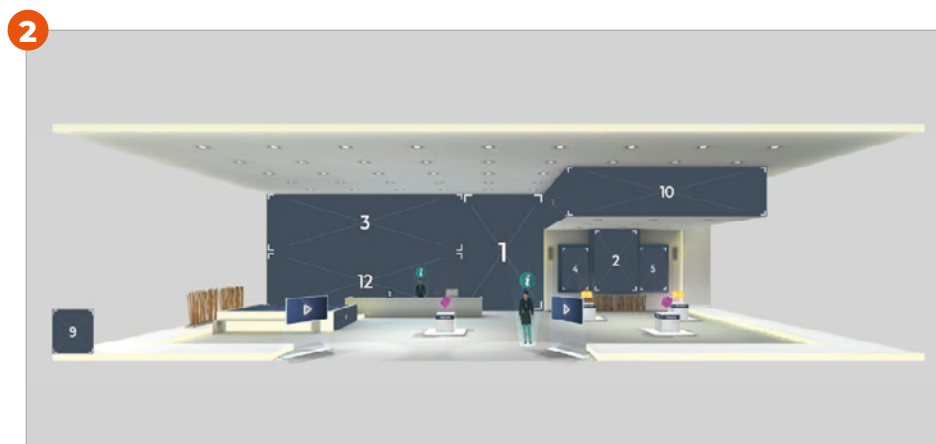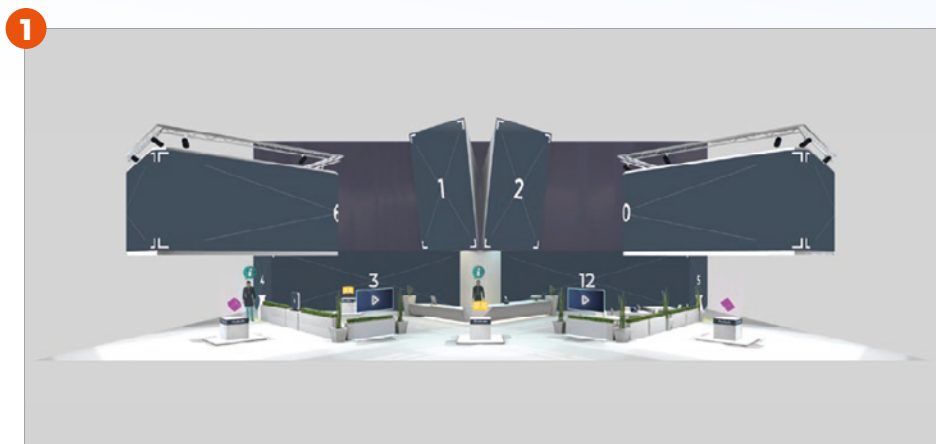
CONFIGURATION INSTRUCTIONS
BOOT PLATINUM (1 of 3)

26m x 13m = 338sqm

- 6 *wall graphics*
- 6 *poster*
- 6 *video*

- 20 *brochure*
- 2 *info and contacts*
- 2 *visitor form*

- 12 *product*
- 5 *booth assistant**
- 10 *booth representatives**

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Set the images in relation to the stand choosen (see previous page).
Before starting the fair you will be asked to select the stand of your choice and to upload images to configure and personalize it.

IMAGES

*(all images need to be exported and uploaded in .jpg format)
*(posters can be hyperlinked to a website)

Image 1 *(poster)* ⟶ 256x368 px

Image 2 *(poster)* ⟶ 256x368 px

Image 3 *(poster)* ⟶ 864x256 px

Image 4 *(poster)* ⟶ 320x512 px

Image 5 *(poster)* ⟶ 320x512 px

Image 6 *(wall graphic)* ⟶ 1024x256 px

Image 7 *(wall graphic)* ⟶ 1024x256 px

Image 8 *(wall graphic)* ⟶ 128x128 px

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THE SUSTAINABILITY EXPO

CONFIGURATION INSTRUCTIONS
BOOT PLATINUM (2 of 3)

26m x 13m = 338sqm

Image 9 *(wall graphic)* ⟶ 128x128 px

Image 10 *(wall graphic)* ⟶ 1024x256 px

Image 11 *(wall graphic)* ⟶ 1024x256 px

Image 12 *(poster)* ⟶ 864x256 px

2 TV screens ⟶ 256x128 px

Any boot you choose needs a brochure in order to explane your activity to visitors and allow them to download your material on their computer (yellow element visible on boots on page 14).

n.20 BROCHURES

*(remember to name files properly since they will be visible to attendees/visitors)

Advertising materials, catalogues,
presentations, brochures, flyers, etc.

20 PDF files ⟶ 10 Mb max size each file

GECO
THE SUSTAINABILITY EXPO

CONFIGURATION INSTRUCTIONS
BOOT PLATINUM (3 of 3)

26m x 13m = 338sqm

Any boot you choose needs videos to explane your activities to visitors and to engage them (blue elements with PLAY sign at the centre, you can see them at page 14).

n.3 VIDEO

*(The video should be either "public" or "unlisted" on YouTube, users will not be able to view the video if it is on "private")

Company introduction, explanations, tutorials, speechs, etc.

3 YouTube links ⟶ ONLY https:// - NO http://

Each boot you choose needs a presentation of your product-service (purple element with a cubic shape, you can see it at page 14).

n.12 PRODUCT SHEETS + n.12 SLIDESHOWS + n.12 3D ROTATORS

12 PRODUCT SHEETS ⟶ 12 images JPG 640x640 px
12 descriptions + details
12 web links

12 SLIDESHOW ⟶ 12 galleries of images in JPG format 1600x1200 px

12 3D ROTATORS ⟶ for each 3D rotator you need to create a zipped file of 12-40 photos JPG 800x600 px *

*(Rename each photo with the corresponding number and create a .zip folder, when you upload the folder in the Configurator the system will create automatically a 3D model of the product.)